



LADY GAGA'S ARTRAVE: THE ARTPOP BALL ANNOUNCES SIX ADDITIONAL NORTH AMERICAN TOUR DATES DUE TO HIGH DEMAND

– July 22 – Los Angeles Staples Center; July 30 – Phoenix US Airways Arena; August 1 – Las Vegas MGM Grand Garden Arena; August 2 – Harveys Lake Tahoe; August 4 – Salt Lake City Energy Solutions Arena; August 6 – Denver Pepsi Center –

– Newly Revealed Stage Plans Bring Lady Gaga Closer to Fans –

– Tickets Go On Sale March 28 & March 31 in Support of No. 1 Bestselling Album ARTPOP –

LOS ANGELES (March 20, 2014) – Due to high demand, **Lady Gaga**—one of the top global touring acts of our time having sold nearly 4 million concert tickets on her previous tours—will add six new dates to the North American tour for **Lady Gaga's artRAVE: the ARTPOP ball**, Live Nation announced today. New concerts just confirmed include July 22 – Los Angeles Staples Center; July 30 – Phoenix US Airways Arena; August 1 – Las Vegas MGM Grand Garden Arena; August 2 – Harveys Lake Tahoe*; August 4 – Salt Lake City Energy Solutions Arena; August 6 – Denver Pepsi Center.

"The ticket sales for **Lady Gaga's artRAVE: the ARTPOP Ball** in North America are fantastic. We're thrilled to be able to add dates to meet the incredible demand from fans. It is going to be a great tour on all levels," said Arthur Fogel, president of global touring and chairman of global music, Live Nation Entertainment.

The recently revealed stage for **Lady Gaga's artRAVE: the ARTPOP ball** was uniquely designed to bring Lady Gaga even closer to her fans, no matter where they are seated. Runways made of translucent material reach out into the audience from the main stage, connecting to several other smaller stages. Fans will be able to walk and dance under the runways, creating a whole new vantage point from which to experience the show. Download image here: <http://bit.ly/1IPbnVf>

Lady Gaga's artRAVE: the ARTPOP ball tour is supporting the multi-platinum-selling artist's new album **ARTPOP**, which debuted at No.1 on the Billboard 200. The new dates are part of a multi-month North American tour that kicks off with seven sold-out shows at the Roseland Ballroom in New York City, the most by any artist ever. These historic shows will be the last at Roseland prior to the demolition of the legendary concert hall. Download Lady Gaga's official Roseland poster here: <http://bit.ly/1nF4cUg>

Tickets for the artRAVE: the ARTPOP ball:

Littlemonsters.com members will have access for the new dates starting Monday, March 24 at 1 a.m. through Wednesday, March 26 at 5 p.m. There will be a ticket limit of four (4) per member and subject to availability while quantities last.

Pre-sale for Citi Cardmembers starts Tuesday, March 25 at 10 a.m. through Thursday, March 27 at 5 p.m. For complete presale details visit: www.citiprivatepass.com.

**Lake Tahoe concert is not applicable for Citi presale.*

Live Nation sales are available Thursday, March 27 from 10 a.m. – 4 p.m. where applicable.

General sales begin Friday, March 28. Go to www.ladygaga.com and www.livenation.com for complete tour and ticket information.

Lady Gaga's artRAVE: the ARTPOP ball is produced by Live Nation Global Touring.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of four market leaders: Ticketmaster, Live Nation Concerts, Artist Nation Management and Live Nation Media/Sponsorship. For additional information, visit www.livenationentertainment.com.

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